

COLLAB BEAUTY

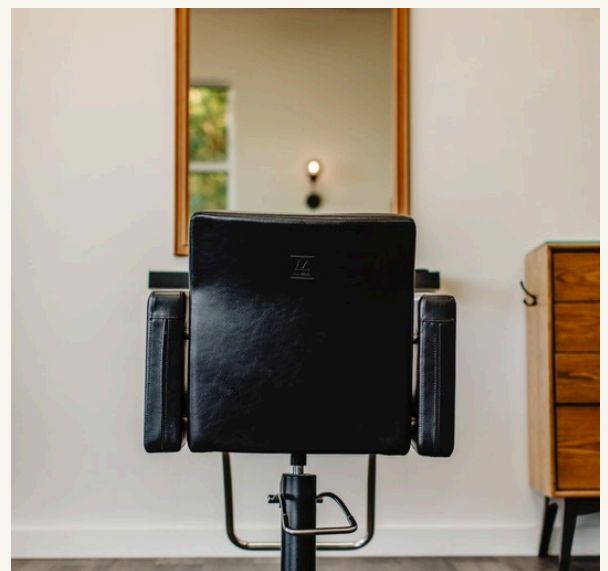
CAREER GUIDE



OWNERS: KRISTEN WILLIAMS & ASHLEY
AFSHARIE

EMAIL: COLLABBEAUTY11@GMAIL.COM

SOCIALS: [@COLLABBEAUTYHAIR](https://www.instagram.com/collabbeautyhair)



A PERSONAL WELCOME

Thank you for your interest in Collab Beauty.

If you're reading this, chances are you're exploring what the next step in your career could look like—and we're honored that Collab is part of that consideration.

The truth is, we've stood in many of the same places you may find yourself today. We've been apprentices eager to learn, new stylists building confidence behind the chair, fully booked stylists managing busy schedules, salon educators passionate about sharing knowledge, and even Redken educators traveling and teaching our craft. We've experienced salon life, suite life, and now the rewarding journey of salon ownership.

Each chapter taught us something valuable, and each step helped shape the salon we've created today.

Because we've walked so many different paths within this industry, we understand that every beauty professional has unique goals. Some are looking for mentorship and technical growth. Others are focused on building clientele, increasing income, finding better work-life balance, or stepping into leadership opportunities.

Wherever you are in your journey, our goal is simple: to provide the support, education, and opportunities that help you reach your next level.

At Collab, we believe in collaboration over competition, continuous growth, and creating an environment where both our guests and our team can thrive.

We can't wait to share more about who we are, what we value, and how we can help you build a career you love.

Welcome to Collab Beauty.

Kristen & Ashley



BUILD YOUR FUTURE AT COLLAB BEAUTY

MORE THAN A JOB. A PLACE TO GROW.

At Collab Beauty, we believe great careers are built through education, mentorship, support, and opportunity. Whether you're just starting your journey behind the chair or you're an experienced stylist looking for a salon home that aligns with your values, we're committed to helping you grow both professionally and personally.

Our goal isn't simply to fill a chair. It's to help you build a sustainable, fulfilling career in an environment that values collaboration over competition.



POSITIONS

SALON ASSISTANT

APPRENTICE

STYLIST

ESTHETICIAN

WHERE ARE YOU IN YOUR JOURNEY?

(01)

APPRENTICE

- Recently licensed or still building confidence
 - Learn through hands-on mentorship and education
 - Develop technical, guest experience, and business skills
 - Progress through structured check-offs and training
-

(02)

EMERGING SERVICE PROVIDER

- Building your clientele and refining your craft
 - Continue technical growth and business development
 - Receive guidance on retention, retail, and marketing
 - Gain confidence behind the chair
-

(03)

ESTABLISHED SERVICE PROVIDER

- Maintaining a loyal clientele and increasing revenue
- Access advanced education and leadership support
- Enjoy greater scheduling flexibility
- Continue expanding your expertise and specialties



APPRENTICE

Start Here

Our Associate Program is designed to bridge the gap between beauty school and a successful salon career.

As an apprentice, you'll receive hands-on training, mentorship, and real-world experience while earning an hourly wage. We focus on building confidence, technical skills, guest experience, and business knowledge so you can transition into a thriving career behind the chair.

- **STRUCTURED 12+ WEEK TRAINING PROGRAM**
- **CLEAR SKILL CHECK-OFFS AND ADVANCEMENT MILESTONES**
- **WEEKLY COACHING AND MENTORSHIP**
- **BUSINESS AND RETAIL TRAINING**
- **TECHNICAL SKILL DEVELOPMENT**
- **GUEST EXPERIENCE TRAINING**
- **CONSULTATION AND COMMUNICATION SKILLS**

As you master each skill and complete your check-offs, you'll gradually begin taking guests independently while continuing to receive support and guidance.



THE COLLAB ASSOCIATE PROGRAM

LEARN

Foundation

FOUNDATION

- SALON CULTURE AND EXPECTATIONS
- GUEST EXPERIENCE STANDARDS
- PROFESSIONAL COMMUNICATION
- TIME MANAGEMENT
- CONSULTATION SKILLS

PRACTICE

Technical Education

TECHNICAL

- COLOR FORMULATION
- HIGHLIGHTING AND BLONDING
- HAIRCUTTING FUNDAMENTALS
- STYLING TECHNIQUES
- PRODUCT KNOWLEDGE
- SCALP AND HAIR WELLNESS

GROW

Business Development

BUSINESS DEVELOPMENT

- CLIENT RETENTION
- REBOOKING STRATEGIES
- RETAIL EDUCATION
- GOAL SETTING
- PERSONAL BRANDING
- BUILDING YOUR BOOK OF BUSINESS



NEW SERVICE PROVIDER

Start Here

Build Your Confidence & Clientele

Whether you've recently graduated or have a few years of experience, we'll help you continue developing both your technical abilities and your business skills.

You'll receive support with:

- **CLIENT RETENTION**
- **GOAL SETTING**
- **CONSULTATION SKILLS**
- **BUSINESS AND RETAIL TRAINING**
- **MARKETING STRATEGIES**
- **SOCIAL MEDIA GUIDANCE**
- **CONTINUED EDUCATION**

Building a clientele and an online presence takes time, and you won't have to navigate that journey alone.



EXPERIENCED PROFESSIONAL

Start Here

Already have experience and an established clientele?

Collab Beauty offers the systems, culture, and support that allow experienced stylists to continue growing while maintaining the flexibility and independence they've worked hard to earn.

Our team benefits from:

- **FRONT DESK SUPPORT**
- **COLLABORATIVE CULTURE**
- **CONSULTATION SKILLS**
- **LEADERSHIP OPPORTUNITIES**
- **HIGH-QUALITY PROFESSIONAL PRODUCTS**
- **FLEXIBLE SCHEDULING**
- **GROWTH-FOCUSED ENVIRONMENT**

Whether you're coming from another salon, transitioning from suite life, or simply looking for a team that supports your growth, you don't have to navigate the next chapter of your career alone. At Collab, we're here to provide the education, systems, support, and community that help experienced professionals continue to thrive.



EARNING POTENTIAL

YOUR SUCCESS DRIVES YOUR INCOME

Our compensation structure is designed to reward growth, performance, and dedication.

We offer performance-based commission opportunities that allow motivated stylists to continue increasing their earning potential as they grow their business.

There is no ceiling on what a committed, growth-minded stylist can achieve.

POSITIONS MAY BE HOURLY, COMMISSION-BASED, OR PERFORMANCE-DRIVEN DEPENDING ON ROLE AND CAREER STAGE.

EVERY CAREER JOURNEY LOOKS DIFFERENT. DURING THE INTERVIEW PROCESS, WE'LL DISCUSS COMPENSATION, GROWTH OPPORTUNITIES, AND EXPECTATIONS TO ENSURE WE'RE THE RIGHT FIT FOR ONE ANOTHER.

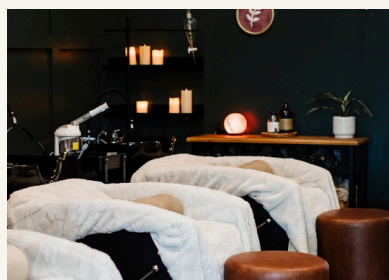


WORK-LIFE BALANCE



During the early stages of building a clientele, evening and weekend availability may be necessary to maximize growth opportunities and accommodate guest demand.

WHY STYLISTS CHOOSE COLLAB



- Collaborative team culture
- Education-focused environment
- Front desk support
- Ongoing mentorship
- Growth opportunities
- Clean-conscious salon environment
- Flexible career paths
- Leadership that genuinely cares about your success

THANK YOU FOR CONSIDERING US

READY TO CHAT?

If you're looking for more than a salon—and want a place where education, collaboration, and growth are part of everyday life—we'd love to meet you. Send your resume to

COLLABBEAUTY11@GMAIL.COM

COLLAB BEAUTY HOLISTIC HAIR & WELLBEING

WWW.COLLABBEAUTYHAIR.COM
1(804)723-4321

6300 MECHANICSVILLE TURNPIKE
SUITE A
MECHANICSVILLE VA 23111

